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Assouline Survival Kit: Fashion

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A chic set featuring four signature Fashion Memoires: Balenciaga, Marc Jacobs, Courreges and Yves Saint Laurent. Balenciaga became the most creative couturier of his time, with an unequaled body of work that balanced the simple and the measured with an eccentric, abstract boldness. The ultimate hip designer, Marc Jacobs has achieved that status not via expressions of angst or outrage but by celebrating fashion as a mirror on life's gleeful ironies. Designer Andre Courreges embodied the modern rhythms and emerging dynamics of a new youth culture. Timid and reclusive, Yves Saint Laurent resigned his post as hand-picked successor to the great Dior and went out on his own after the death of his mentor. He has been one of the most inventive designers, creating surprises year after year. By Elisabeth Barille, Pierre Berge, Mariuccia Casadio and Marie-Andre Jouve. All four volumes are presented together in a lidded box. Each book is 80 pages, 60 images, hardcover.